

**Xmas Basement Tables**

Xmas tables in the basement containing fancy imported China and Bric-a-Brac for gifts. Tables at the following prices: 19c, 25c, 33c, 50c, 59c, 69c, 89c, \$1.00.

**Miller & Rhoads**

THE SOUTH'S LARGEST DEPARTMENT STORE

**Dolls for Girlies**

The Doll Court of Queen Louise, in the basement, is in gala attire. Queen Louise presides over the Doll subjects, ranging in price from 5c to the Queen herself at \$1.00.



Christmas Shopping Is Now in Full Swing---Complete Stocks and Superior Service Welcome You Here

Colored Dress Goods at Extraordinary Prices

What a great chance for Xmas shoppers to give a dress pattern or to supply their own needs for that matter.

The Dress Goods Section never offered you attractions more advantageous. Scan the list:

\$1.00 Mannish Suitings, 50c, 50 to 54 inches wide, in neat mannish stripes; regular value \$1.00.

\$1.00 Broadcloth, 75c, 46 to 50 inches wide, in very desirable shades, as navy, dark navy, smoke, taupe, brown and black.

50c Worsteds Suitings, 30c—All

pure worsted, 36 inches wide, the most desirable shades, as Catawba, new olive, myrtle, taupe, Copenhagen, navy and black. Just the correct weight for a One-piece Suit.

50c Striped Suitings, 30c, 36

inches wide, in the most desirable colorings in this season's designs; regular 50c value.

The Silks Are Beautiful

The Silks displayed for this week are almost Regal in their beauty, while in price they will be found irresistible to the shopper who appreciates value.

Black Taffetas, 50c, 18 inches wide, strong and lustrous.

Black Taffeta, 80c, 25 inches wide, bright and lustrous.

75c Black Lustrous, 50c, 19 inches wide, soft and lustrous.

80c Black Peau de Soie, 75c, 36 inches wide, glove finish.

Black Moire Silks, \$1.00, 36

inches wide, good weight.

Black Messalines, 40c, 18 inches wide and very lustrous.

Black Jersey Faille, 75c, 19

inches wide, with a beautiful finish.

Evening Silks, 30c to \$2.00—

Our showing of fashionable evening silks was never so large, nor have we ever offered greater values than this season.

Outings!

And Flannelettes for Xmas Gifts

Make your selections now while stocks are at their best.

Richmond Outings, a large assortment of popular styles, a yard, 8c.

Pocahontas Outings, soft and fleecy, in the new designs, as well as plain colors, a yard, 10c.

Taziedown Outings, fine, soft and fleecy, in solid colors, stripes and checks, at 12 1/2c.

Flannelettes, floral, striped and the new Persian designs, a yard, 10c.

Flannelettes, Billy Possum, Ted-dykins, Billkins, Peary at the North Pole and other popular designs, a yard, 12 1/2c.

Eiderdown Flannelettes, extra heavy weight, in beautiful new designs for wrappers and kimonos, a yard, 17c.

Sparkling Cut Glass

For Your Gifts

Sparkling, beautiful cut glass, table after table of gift inspirations. All exceptional values.

9-inch Cut Glass Bowls, rich deep cuttings, an extra good value at \$5.00.

\$5.00 3-pint Water Pitcher, deep cuttings; special at \$3.50.

8-inch Cut Glass Fern Dish, deep, rich cuttings, silver lining, footed, at \$5.50.

8-inch Cut Glass Jardiniere, silver lining; something entirely new; special at \$10.00.

6-inch Cut Glass Handled Bon-bon Dish, rich cuttings, excellent value at \$1.00.

7-inch High Footed Comports, deep cuttings; special at \$5.00.

8-inch Bowls, deep cuttings, assorted patterns; special value, \$3.50.

A Different Kind of a Christmas Store

In the Hurry and Bustle of Xmas Buying This Store Appeals to All as an Ideal Shopping Centre



"I knew I would find it here at a satisfactory price," remarked a Xmas shopper yesterday. Those few words express in their own way our motto of business—GIVING THE PUBLIC WHAT THEY WANT.

Studying the requirements of the public in every way possible, gaining and retaining their confidence—the making of sales is profitable, but making satisfied customers is satisfaction supreme. The confidence of the public is the very foundation of success with any great business.

It has been our aim to create a store atmosphere, beyond the dollar mark—to make you feel while you are here that the

profit your custom gives we try to surpass in a store service that will make your shopping a pleasant memory.

We want you to shop leisurely—to look, to ask questions. We are here to serve you in every way. Remember, the freedom of the store is yours—looking and asking questions is no obligation on your part to buy. We never permit our salespeople to urge a sale, but we require them to render you satisfactory service when you're ready to buy.

\$30 Suits, \$21.50

Madam or Miss Your Suit is Here

Special attention is called to the sale of Suits for to-morrow morning, and when we ask your special attention, the reason is here:

Women's and Misses' Suits, worth \$30.00, many worth \$40.00, will be sold at one price, \$21.50.

Practically every new shade is shown in this sale; the materials are the season's most popular fabrics, including Worsted, Broadcloths, Widenables, Cheviots, etc. The Linings and Trimmings are beautiful, and many entirely new models are shown.

This is a great suit-buying opportunity, and we suggest that you come as early as you can Monday morning.

Reduction Sale of Elegant Dresses

Prices Have Been Greatly Reduced for This Event and We Tell You Why



Each season we buy any number of Ultra-Fashionable and Cleverly Styled Dresses, which are used as models. These dresses correctly portray the season's style lines, and show the work of master designers. This year we displayed quite a number. They have served their purpose, and we are ready to cut the prices now—we are ready to take our loss.

These Dresses are made from the most desirable materials, including wools, taffeta silks, Jap silk and pongee. The color shades—Black, navy and autumn shades and light colors. There are one or two of a style.

This sale means a great shopping opportunity for you—an extraordinary chance to secure a Beautiful Dress at a wonderfully low price. These comparative prices show you the savings, but you must see the values.

Dresses made to sell at \$100.00; sale price.....\$60.00
Dresses made to sell at \$75.00; sale price.....\$40.00
Dresses made to sell at \$40.00; sale price.....\$25.00
Dresses made to sell at \$85.00; sale price.....\$45.00
Dresses made to sell at \$50.00; sale price.....\$35.00
Dresses made to sell at \$35.00; sale price.....\$20.00

In addition we have added any number of Dresses from our regular stock. Give this sale your attention.

One lot of \$22.50 and \$25.00 Dresses at \$14.98
One lot of \$16.50 and \$20.00 Dresses at \$9.00
One lot of \$11.00 and \$15.00 Dresses at \$6.98

\$14.98 \$9.00 \$6.98

Silverware!

Practical, Pleasing Gifts

Many happy Xmas suggestions result from a trip through our glittering, glistening basement section of Silverware.

Gifts of Silverware are ideal in many ways. They are staple, not flimsy, always appreciated and long remembered.

Quadruple Plate

5-piece Tea Sets, hand-

some engraved, ball foot-

ed, \$25.00.

5-piece Old English

shape, burnished, engraved

and footed, best plate, \$25.

5-piece After-Dinner Coffee

Set, plain colonial design, \$10.50.

Baking Dishes, 2-quart,

embossed, floral design,

footed, special, \$5.95.

Assorted designs, plain

and engraved Syrup Pitch-

ers, \$2.00.

Sheffield Plate

Chop Dishes, hand-

some engraved, grape border,

footed, \$8.50 and \$11.50.

Sandwich Plates, elegant

designs, at \$5.00, \$5.50 and

\$7.50.

Plain Thread Border

Sauce Boat, with trays,

\$6.95.

Well and Tree patterns,

in plain and grape designs;

special, \$17.50.

Complete line of Sheffield

plate.

Xmas Linens!

For Mrs. Housewife

Every housewife will appreciate Linens, especially the quality kind we offer you here.

This section of the store is ready to help you with innumerable gift suggestions.

All pure Linen Scalloped Table Cloths, full weave

and soft finish, size 8-10; special at \$1.75.

Scarf Shams and Table Covers, hemstitched, with

row of open work; all pure Linen Damask and Plain

Linen Tray Cloths, hemstitched Centrepieces, hem-

stitched Centrepieces, with Japanese drawwork; your

choice of any, each, 25c.

Fine quality Scalloped Shams, Embroidered Hem-

stitched Shams, Scarfs and Table Covers, with four

rows of open work; all pure Linen Hand-Drawn Cen-

trepieces, worth regularly 69c; your choice of any one

of these, each, 50c.

All Pure Linen Napkins, large size, heavy weight, a

number of beautiful designs, at \$1.75 per dozen.

Best quality Imported Mercerized Damask Cloth

and Napkins, hemmed ready for use, all boxed; a

very serviceable gift, at \$2.98.

Fine quality Hemstitched Pillow Cases, embroidered

in beautiful designs, size 45x26; special, \$1.55 per pair.

All Pure Linen, Hemstitched Napkins, fine and soft

weave; same quality as advertised elsewhere for \$1.50;

our special, \$1.00 per dozen.

Oriental Rugs Are Ideal

Ideal Xmas Gifts—They are ideal at all times for the home. Make your selections here, where Oriental Rugs are offered at importers' cost.

Nothing is more inviting, more attractive than our Oriental display. Come to-morrow and study the many beautiful effects.

Kajakdian Rugs, averaging 3.6x1.6 in size, closely woven, deep pile, an excellent line of colors and patterns, at.....

\$12.50

Shirvan Rugs, the average size is 3x5 feet; colors rose, blue and gold; these beautiful

\$15.00

Beloochistan Rugs, 3x5 feet, in dark rich colorings, very silky.....

\$18.75

Shirvan and Daghestan Rugs, average size 4x6 feet; in blue, rose, green and gold.....

\$32.50

Kazak Rugs, size 4.6x7.6, colors include rose, blue and green; real \$50.00 values

\$35.00

Antique Mossoul, 4.6x6.6 and 3.6x5.5; values worth up to \$50.00; special at

\$25.00

Robes!

For the Steamer or Auto

What friend would not appreciate as a gift one of these Robes? Visit the third floor for new ideas in gift-giving.

Steamer and Auto Robes, genuine Scotch plaids, known as the Campbell, McNeill, McPherson, rich shades of green, brown and navy on one side and the other side plaid, at \$12.00.

Handsome Plush Robes for auto and carriage use, plain solid colors or bright combinations of colors, \$5.00 to \$15.00.

Plush Robes, black on one side, red or green on other; very serviceable, at \$2.75.

Finest Wool Robes, with fringe, elegant colorings of brown, navy and black, size 40x72-inch, at \$7.80.

Book Department!

The Xmas Shoppers' Favorite Spot

Not anywhere will you find a more attractive spot than the Book Section in the basement. Shoppers have to force themselves to leave this most interesting section.

Everything to delight

the Xmas shoppers. The

department is in full

Xmas attire.

Do Luxe Book Sale—Works of famous authors at one-fourth regular prices.

Gift Books for old and young. Fiction—every late book.

Xmas Fixings for your package.

Games to delight the children.

Why Not a Dinner Set!

See these suggestions before you make a purchase.

100-piece Dinner Sets, white, gold and floral decorations, new and dainty designs, \$10.89.

100-piece Dinner Sets, border

and floral spray designs, in china

and porcelain; special, \$15.80.

100-piece Austrian and Porce-

lain China Dinner Sets, green bor-

der, with Dresden designs, regular

\$25.00 value; special for \$18.50.

102-piece Austrian China Din-

ner Sets, in dainty green floral

patterns, with gold borders, all

new designs, at \$25.00.

102-piece Haviland China Din-

ner Sets, in beautiful floral decora-

tions, a few pieces short; special,

\$20.80.

Warm Blankets!

Values You Will Appreciate

Here are Blanket values shoppers will be quick to appreciate. Not only are the prices most attractive, but you will find the qualities excellent and patterns attractive.

Only about twenty pairs of High Class Wool Blankets, two or three pairs of each kind, pink and blue borders, with fine white grosgrain silk border. These blankets are perfect in every respect and would be a very acceptable gift. Prices, \$7.50 to \$12.00 pair.

Pure Odorless Sanitary Cotton Filled Comforts, covered with rich satines and silklines, at \$2.90,

\$2.50, \$3.00 and \$3.50.